

kNOW waste™

Primary School Education Program

Dear Parents and Guardians,

Today your child participated in a lesson called **Smart Shopping** which is part of the **kNOW Waste™** Education Program, delivered by Cleanaway on behalf of Parramatta City Council.

The **kNOW Waste™** Education Program is aimed at teaching children about sustainable waste management practices. It is hoped that children who participate in the program also share their learning experiences with their family, relatives and friends.

The **Smart Shopping** lesson focused how we can reduce the amount of waste we generate by rethinking the way we shop.

We discussed:

- how to identify well-packaged food items
- how to avoid wasteful packaging that we don't need
- how we can make the most of our recycling system by buying recyclable and reusable items

Waste management and minimisation through smart shopping is an effective way to:

- reduce the amount of waste going to our landfills
- conserve precious natural resources
- ensure a cleaner, greener environment for us and future generations.

A guide to Parramatta City Council's Recycling and Garden Organics services:



If you have any enquiries regarding Council's Waste and Recycling Services contact the Waste Hotline on (02) 9806 5544. For further information on the **kNOW Waste™** Education Program, contact Emma Tang on 9671 9639 or email emma.tang@cleanaway.com.au.

Sincerely,



Emma Tang
Education Officer
Cleanaway